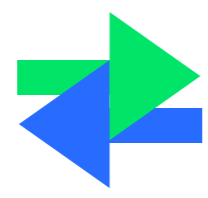# Your Data is Growing Faster than your Storage Budget. Now What?

It's no surprise that data growth is exponential and shows no sign of slowing down. But the growth itself isn't a problem – and is to be expected with the amount of volume and complexity of mobile apps, social media, multimedia, gaming, IoT and AI. What can be bewildering is how an evolving and maturing centralized cloud storage marketplace is not experiencing a reduction in price. Today, storage customers face complex cost structures, inflexible contracts and exorbitant egress fees, in addition to extra costs for multi-region and multi-geography redundancy, that make storage a bigger and bigger part of their overall technology and operational budgets.

Top 5 Mystery Fees

API Transactions

Multipart Upload

Access Management

Replication

Encryption

A Decentralized Approach

You can reduce your storage costs, get a better return on your investment while at the same time taking control of your data by using Storj DCS (Decentralized Cloud Storage). Unlike centralized cloud alternatives, we don't rely on proprietary data warehouses or heavy, costly capital expenditures and infrastructure (CapEx). With no centralized data center overhead, savings get passed on to you, and ultra high-availability, multi-region cloud object storage is delivered for up to 80% less than providers with a single availability zones like AWS.

Storj DCS is an open-source, S3-compatible cloud object storage solution with unparalleled security and privacy. Plus, Storj DCS offers a flat and predictable cost that's a fraction of the prices you've come to expect—there are no exorbitant egress fees, complex cost structures, or extra costs for multi-region that tend to lock users in.

Pricing

STORAGE COST PER MONTH
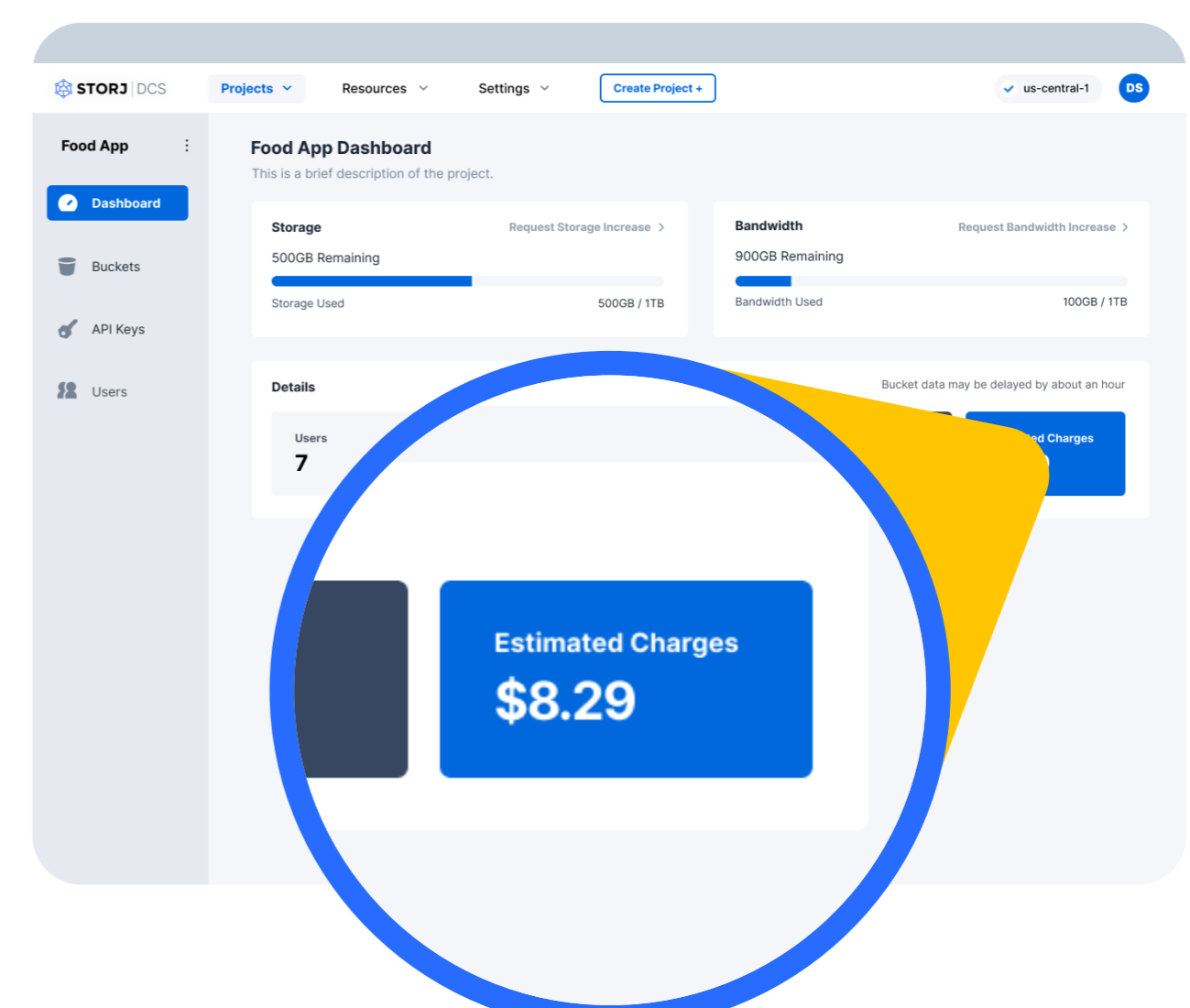
$4/TB

BANDWIDTH COST

$7/TB

Additional per-segment fee of $0.0000088 applies.

The Cost Benefits Add Up

With Storj DCS, there are no contract requirements. Instead, customers get a free tier to begin projects (with 150 GB storage adn 150 GB egress). Then as your storage requirements increase and/or the frequency of accessing/downloading objects increase, you can pay a flat and predictable fee per TB every month. Also, you're free to take your data elsewhere at any time, for any reason.

Insight Through a Clear Dashboard

You always have a clear view of where you stand with Storj DCS. An easy-to-understand homepage and dashboard shows how much data you're storing, download averages, and other key performance measures. At a glance, you'll always know exactly what your current storage environment and costs are, based on TB stored and TB transferred—and you can pay as you scale. Storj DCS offers the transparency, predictability, and freedom your team is looking for—did we mention how affordable it is?
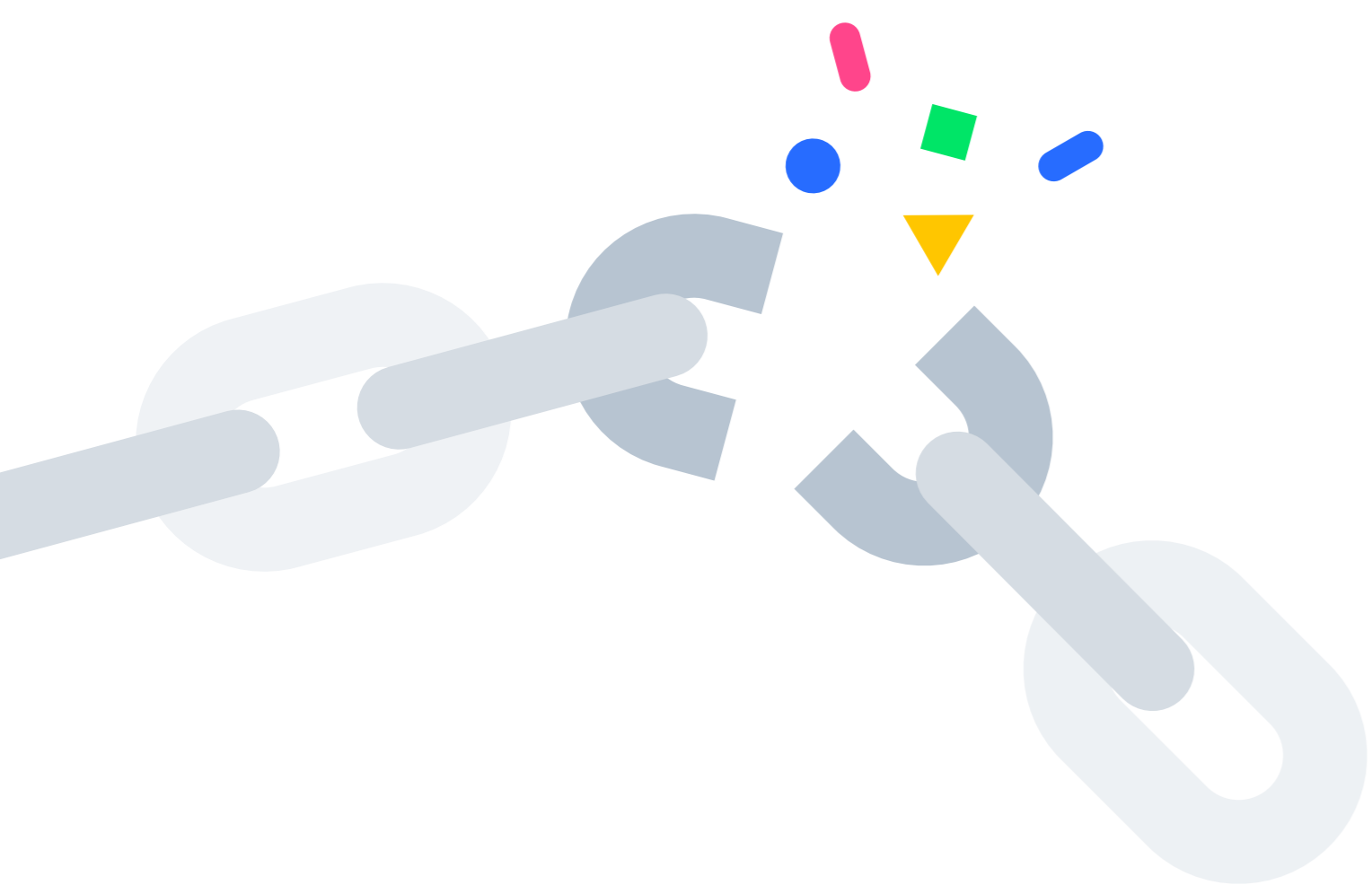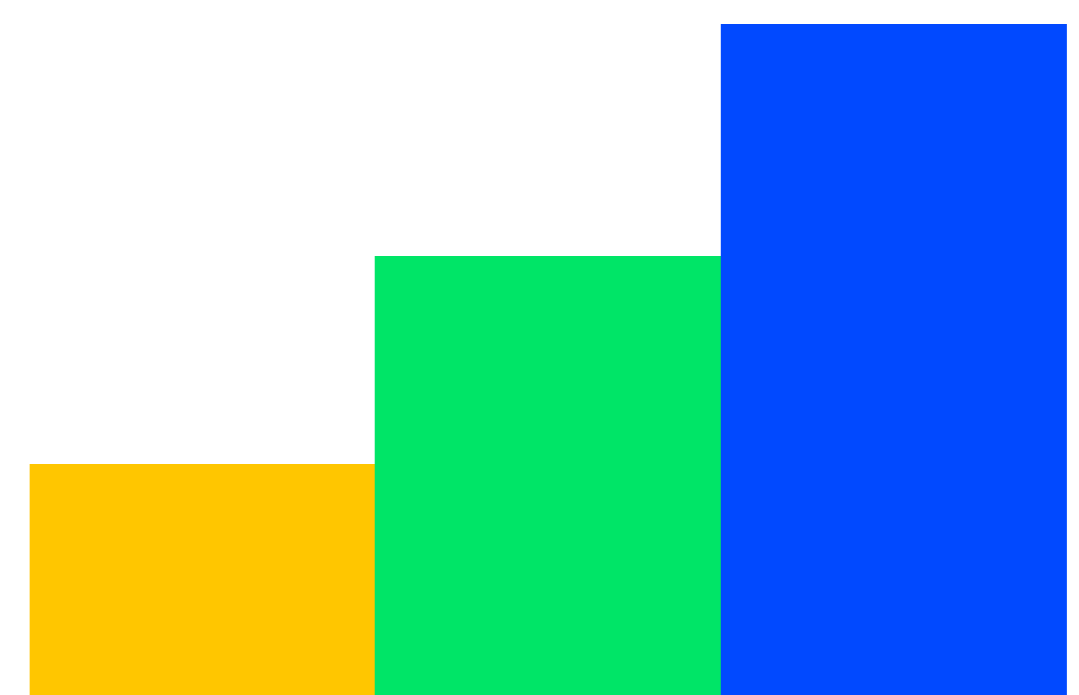
Inherently Better Economics

Affordable & Predictable Pricing

▶ Flat fees for capacity and bandwidth mean no surprises

▶ No centralized data center overhead means savings get passed on to users

▶ Ultra high-availability, multi-region cloud storage at a small fraction of the price of a single availability zone from hyper-scale providers like AWS

Maximized ROI

▶ Storj DCS takes advantage of latent storage and underutilized network capacity

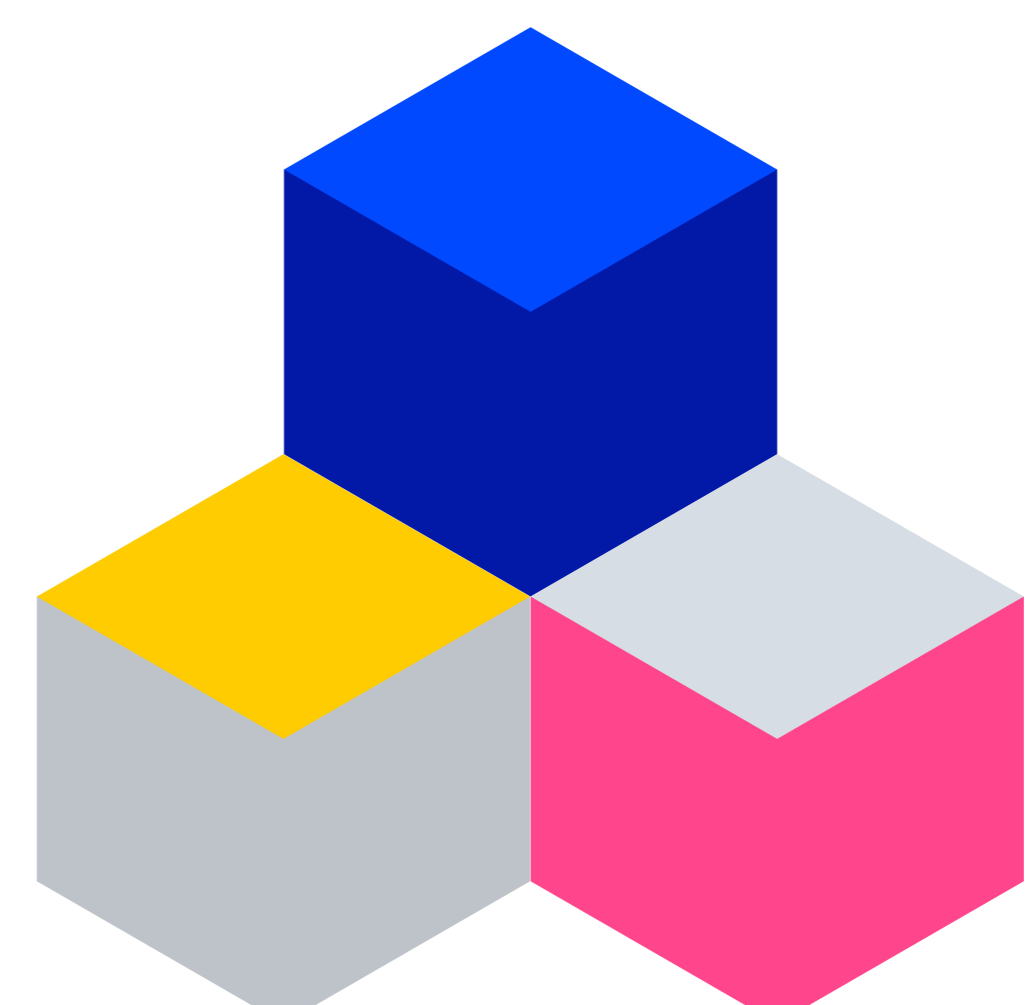▶ Uses the power of decentralization to take advantage of Moore's Law and let users benefit from improved economics

No Lock-In

▶ No exorbitant egress fees, complex cost structures, or extra costs for multi-region

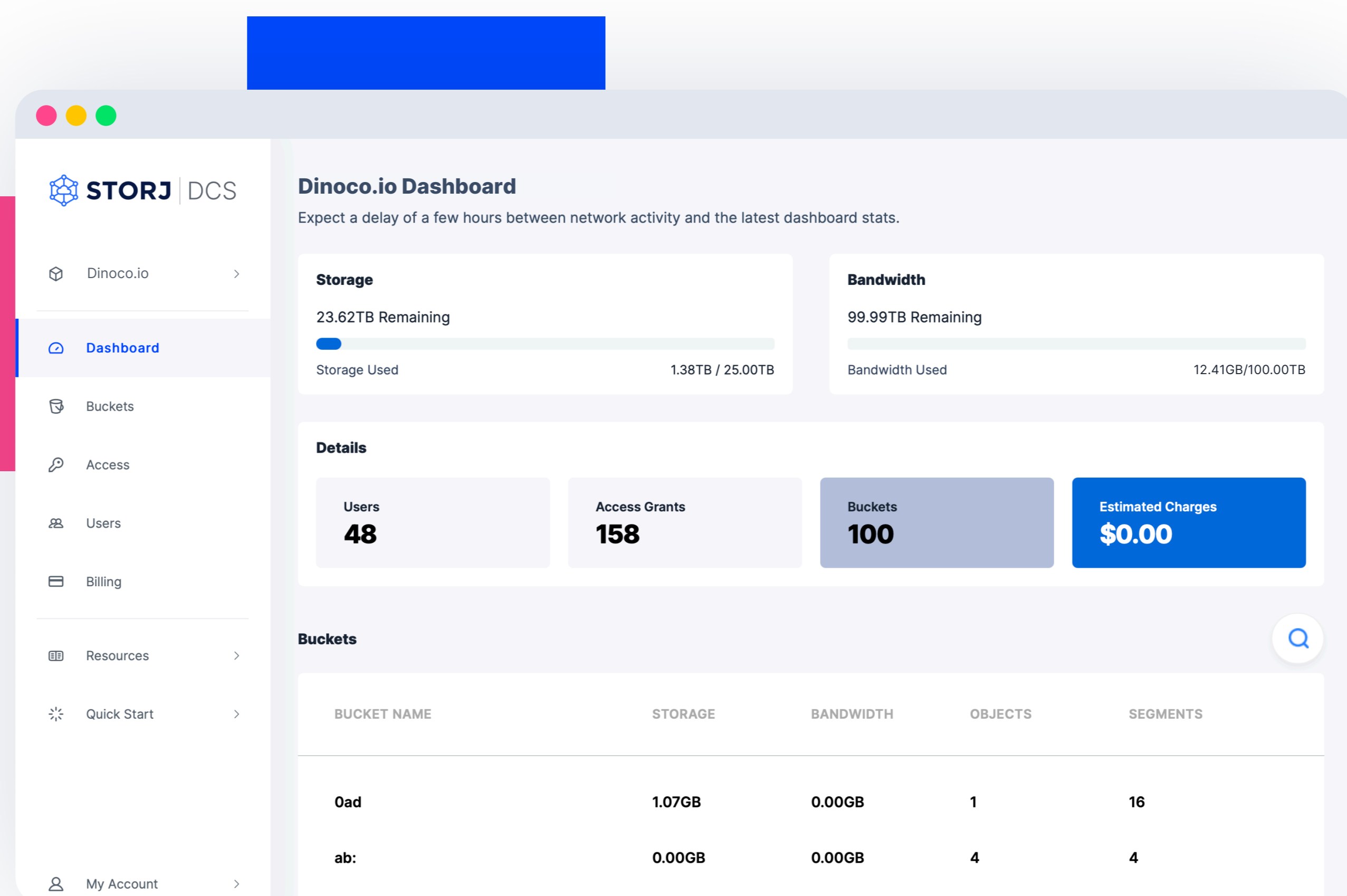▶ Simple, transparent pricing and open source code provide developers the freedom and flexibility of choice

Simplicity

▶ Streamlining processes, reducing complexity, and automating administration leads to reductions in time, resources, and costs

▶ High availability, geo-redundancy, encryption, access management, and data distribution are all automated via simple dev tools

Experience the benefits of Storj DCS today.

Decentralization is already here, and it's only going to get bigger, better, and more mainstream as people discover the benefits of a decentralized model. Head over to www.storj.io and see how the unparalleled privacy, security, and economic features of Storj DCS can start benefiting your organization today.

STORJ | DCS

Start building on the decentralized cloud.

www.storj.io

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github.com/storj

storj.io/blog